

Market Doctors
Our Prescription For Your Success
281-378-7074
www.MarketDoctors.com

Automated Variable SOCIAL MARKETING



Automated Vehicle Search Marketing

Introduction

Advanced Technology has brought to market the process of mining shopping history in real time from third party sites such as; Car Gurus, Cars.com, TrueCar, KBB, Edmunds, CarMax, DriveTime, CarFax, Carvana and Autotrader platforms and leveraging that data as an custom audience to launch ads of every inventory item from the dealer's website each day **Dynamic Carousel Ads** are created from your inventory by type each day. The audience is dynamically uploaded to the social platforms to place the ads directly into their News Feed. The Ads by Vehicle Type are **directly connected to the Vehicle Details Page** of the dealership's website.

Software Features:

- Increased VDP Views
- Automated Social Ads
- Variable Behavior Targeting
- Collect Low Funnel Shoppers
- Targeting by Vehicle Class Type
- Sales Tracking System

Collected Vehicle Search History by Vehicle



Your Inventory Feed



Dealership
Inventory Feed

Cars Trucks Vans SUVs



Achieve the Lowest Cost Per Vehicle Retailed

Automated Variable Social Marketing



1. Custom Audience Uploaded

(VDP Page View Tracking thru Google Analytics)

Vehicle Type Searched for
by Car, Truck, Van, SUV

Vehicle Year, Make, &
Model Searched for

Price Range of
Vehicles Searched for

2. Launch Automated Facebook & Instagram Carousel Ads All Day, Every Day.



Car Carousel



Truck Carousel



Van Carousel



SUVs Carousel

Results Snapshot



LEXUS OF LEXINGTON

28

Vehicles Sold / Month



Bommarito Toyota

31

Vehicles Sold / Month



TOYOTA ON Nicholasville
Superstore

34

Vehicles Sold / Month

ANCIRA



44

Vehicles Sold / Month



Conquest Actual Shoppers, not just random people.

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